

Porsche delivered over 320,000 cars

Porsche delivered 320,221 vehicles last year. This is three percent or over 10,000 cars more than in 2022. All regions recorded an increase in sales with one exception: sales in China fell by 15 percent, with 14,000 fewer vehicles sold there than in the previous year. In the German domestic market, new registrations rose by ten percent to 32,430 cars.

The Porsche 911 recorded the greatest growth among the model series in 2023, with an increase of 24 percent (50,146 units). The most popular model, just ahead of the Macan, the Cayenne, achieved 87,553 sales (minus eight percent). (aum)

Images for article



Cayenne Turbo E-Hybrid.

Photo: Autoren-Union Mobilität/Porsche



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