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## Harley-Davidson and Bella Italia are calling

Even if the brand is at the forefront, the European Harley Owners Group Rally is open to all motorcyclists. This year, it will take place for the 30th time from June 6 to 9, 2024 in Senigallia near Ancona, Italy. Over 50,000 motorcyclists are once again expected to attend the H.O.G. Rally, which will feature a packed program around Piazza Garibaldi. In addition to live music, culinary delights and shopping, these include half-day rides on the Harley-Davidson Pan America 1250 Special, which are also open to non-brand visitors and include off-road passages. A custom bike show is planned for Friday on the square, where Harley riders can present their conversions. On Saturday, there will be a large motorcycle parade through the city.

Admission to the event is free for all motorcycle and music fans. The right outfit is available at <https://harley-davidsonmerch.com>. Further information and offers for accommodation can be found at [www.harley-davidson.com/events](http://www.harley-davidson.com/events). Alternatively, overnight accommodation can be booked at <https://booking.senigalliaincoming.it/en/hd-event>. (aum)

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## Images for article



The European H.O.G. Rally takes place in Senigallia, Italy, in June.

Photo: Autoren-Union Mobilität/Harley-Davidson



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