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## Ticket sales for the WDW have started

Tickets for World Ducati Week 2024 can now be purchased. The big brand gathering will take place again this year from July 26 to 28 around the race track in Misano on the Riviera. The varied program invites visitors to take test rides, talk to Ducati experts, ride their own bike on the racetrack and enjoy special riding experiences. Some of the top riders from Moto GP and World SBK will also be taking part in the "Race of Champions".

Tickets for the WDW, as it is often abbreviated, are available on the Ducati.com website. They are available as a Biker Pass (participant with motorcycle) and as a Visitor Pass (pillion rider or participant on foot) valid for one or all three days of the event. The ticket also includes reduced admission prices for a factory tour and a visit to the museum in Borgo Panigale. Admission to the event is free for accompanied minors under 18 years of age and participants from Asia, Africa, America and Oceania, as well as for people with disabilities and their accompanying person. Members of an official Ducati club receive a discount. Discounted tickets are also available from Duacti dealers. Regular prices range from 55 euros for a one-day visit to 110 euros for a three-day biker pass. Tickets are only available in digital form.

One new feature is the WDW app, an application accessible to everyone that will serve as a platform for all information about World Ducati Week. Once the program is complete, all news and updates will also be available on the dedicated website, on Ducati's social media channels and on the official WDW Facebook page. (aum)

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## Images for article



Photo: Autoren-Union Mobilität/Ducati

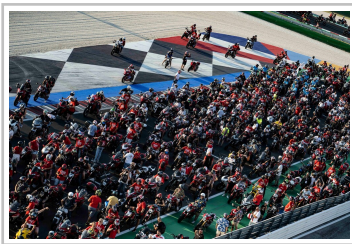


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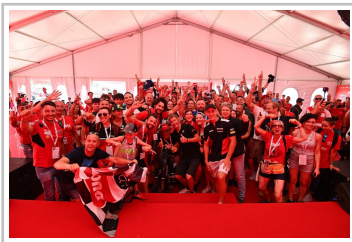


Photo: Autoren-Union Mobilität/Ducati

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