
Dressy and useful items from Alfa Romeo

Alfa Romeo has launched a new merchandising collection and will market the fan products online at store.alfaromeo.com in future. Divided into the three collections "Performance", "Urban Red Line" and "Sport Red Passion", the new merchandising range includes sporty clothing and all kinds of accessories.

The Quadrifoglio logo with the four-leaf clover, a symbol of performance for Alfa Romeo since 1923, characterizes the beige and brown garments and products in the "Performance" collection. These include a neoprene sweatshirt with a zipper and metal zipper, a T-shirt, a cap and a coffee and tea mug.

The "Urban Red Line" offers a collection with a sporty look for leisure time. The basic color black with red details and bright "Alfa Romeo" signature is characteristic. The items of clothing include a trench coat, a sweatshirt and a mini umbrella, a cap and a key fob with carbon details.

The "Sport Red Passion" line includes a waterproof and windproof jacket, a black T-shirt with the Alfa logo and red accents and a cotton sweatshirt with a contrasting red lining in the hood and a shiny pattern on the sleeves. Also on offer are a travel bag, a rucksack and a water bottle, as well as a (waterproof) cap.

The online store is available in Italian and English and also ships to Germany. (aum)

Images for article



Photo: Autoren-Union Mobilität/Stellantis

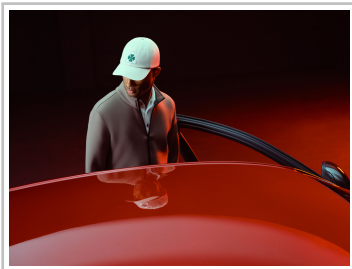


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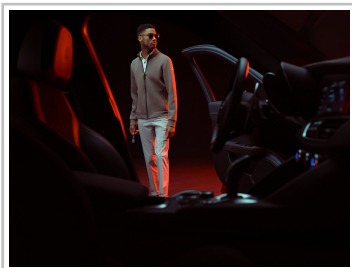


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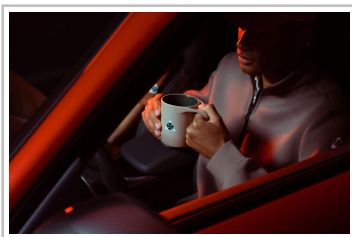


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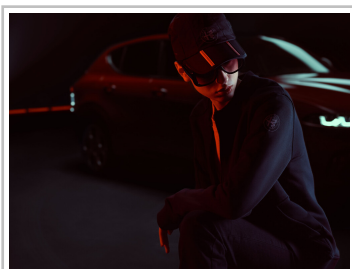


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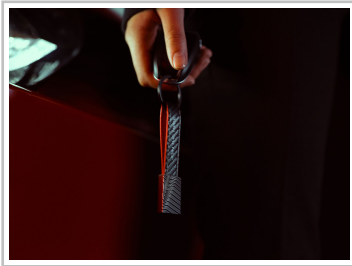


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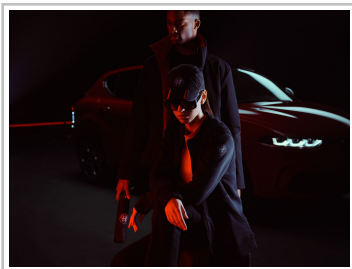


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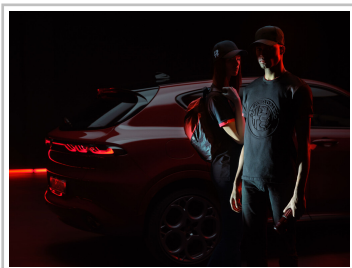


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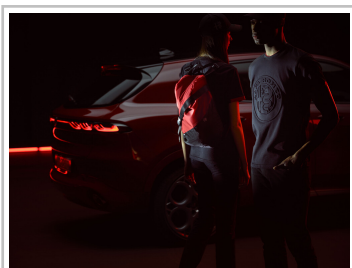


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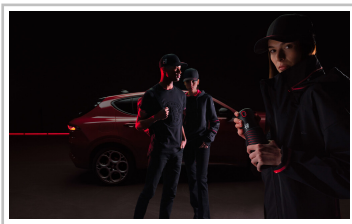


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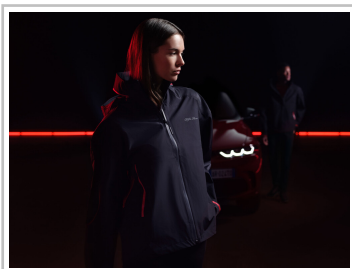


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